# **Website Content**

## **Tag Line**

Description: a catchphrase or slogan, especially as used in advertising, or the punchline of a joke. Goal is to sell what PRAXIS is

Sample: “Science is nothing but perception”

Options?

“Improving systems”;

“We generate innovative solutions to health problems”;

“Quality Deliverables guaranteed”;

“Improving Quality of Healthcare”;

“We strive for excellence in each assignment”;

“We offer a commitment to excellence and a commitment to community”;

“PRAXIS where Collaboration and excellence meet”;

“PRAXIS changing lives one assignment/project at a time”;

“PRAXIS, we soar in excellence and stand in integrity”;

## **Call to action**

Description: a statement designed to get an immediate response from the person reading or hearing it

Sample: “Buy now”, “donate”, “get estimate”, “subscribe”

Options?

“Let’s collaborate”;

“Follow us on LinkedIn to get updates”;

“Contact us for information and estimates”;

## **About PRAXIS**

1. History of PRAXIS

PRAXIS for Health and Development is a private consultancy firm run by highly skilled professionals which provides a wide-range of public health and development services including: Program design and proposal writing; project management and performance improvement; program/project monitoring and evaluations (including impact evaluations), operational and implementation research and learning; policy analysis and development; gender analysis and programming; data use for service improvement, leadership and governance in health care, capacity building and trainings in the health care system; strategic planning and operational health planning and execution (including the linkages between PlanRep system and DHIS2 for health facility and district planning); quality improvement and quality assurance; team building for improved performance, digital health; health information systems and knowledge management.

The word ‘PRAXIS’ is a generic Greek word which basically means closing up the research-to-practice, as well as practice-to-research gap relationships. Our work therefore focuses on both directions i.e. informing policies and decision makers from our ground-level knowledge to improve and strengthen health systems, as well as, designing and conducting operational research to inform and improve practices. PRAXIS for Health and Development is committed and dedicated to serve quality improvement in an interactive relationship with Governments and Partners, working collaboratively to research, train, mentor, coach, consult and facilitate systems building actions.

1. Core Values

Our values guide team’s decisions and interactions with our clients, donors, partners, stakeholders and other constituents:

* Quality deliverables
* Integrity
* Partnership
* Creativity
* Engagement

1. Mission Statement

PRAXIS for Health and Development is committed to become a rich depository of knowledge and experience agency in catalyzing and well-endowed to render expert services using cost-effective means, innovative and sustainable approaches in various areas of PRAXIS specializations.

1. Vision Statement

PRAXIS for Health and Development envisions offering the best quality consulting services to strengthen health systems and; a strengthened Partnership and Collaboration with the Government of Tanzania through sectoral Ministries, Local Government Authorities, other national and international entities - contributing to a healthy community responsible and accountable to their well-being.

## **Areas/Fields of expertise**

Description: Fields of research that PRAXIS works on. With short description on each field

1. *Research and Project Implementation:* Research and Learning

PRAXIS is renowned for providing exceptional services, across the different phases of a project; from the selected design and implementation approaches across to the analysis and resolution. the team at PRAXIS excels in tailoring the research methodology to answer specific issues/questions. The teams multidisciplinary composition assures the problem/question is credibly addressed by targeting it’s different facets to provide the most informative results that can then translate to practical change. Projects are ethically implemented with clearance sought from national bodies whenever necessary.

1. *Capacity Building:* Team building for improved performance, Community engagement and empowerment

PRAXIS is in the business of improving provision of health care across different levels. The company targets individual(s) or organization(s) that can benefit from receiving training and workshops in different aspects of health care provision i.e. budget and planning for managers, supportive supervision programs for staff etc. Initially a needs assessment is conducted of the target area/audience to identify gaps, and a tailored training approach is designed and implemented to address areas of improvement. The implementation and subsequent monitoring plans are creative to ensure that the technical knowledge and practical skills needed are acquired and sustained beyond the workshops. This serves to improve the quality of healthcare being offered and also assures that the HF is functioning in an efficient manner.

1. *Monitoring and Evaluation:* Program monitoring and Evaluations (Formative, Baseline, Midterm and end-line)

PRAXIS designs specialized monitoring and evaluation regimen to assist implementers reach project objectives efficiently. PRAXIS utilizes up to date mechanisms when conducting monitoring and/or evaluation efforts, with a sole goal of enabling client to reach their set targets.

1. *Policy Development:* Policy analysis and development, Strategic Planning, Gender analysis and programming
2. *Health Information Systems:* Health Information systems and knowledge management, Digital health
3. *Health Systems Strengthening:* Data use for service improvement, Leadership and governance in Healthcare

## **Team behind PRAXIS**

Description: individuals responsible for everyday activities at PRAXIS, names, positions, pictures

|  |  |  |  |
| --- | --- | --- | --- |
| **Name** | **Position in Company** | **Specialty** | **Contact Info** |
| 1. Dr. Dunstan Bishanga | Managing Director |  | 0783180280 |
| 1. Dr. Grace Qorro | Director of Technical Operations | Health Systems strengthening, Planning and Budgeting, WASH, | 0767396165 |
| 1. Dr. Sidney Ndeki | Senior Consultant |  | 0789851551 |
| 1. Prof. Gasper Munishi | Senior Consultant | Health systems strengthening and Capacity building | 0713-298777/  0756-946399 |
| 1. Dr. Elihuruma Mekizedeck Nangawe | Senior Consultant | Primary Health Care | 0754784405 |
| 1. Dr. Harun A.S. Kasale | Senior Consultant | Health Education and Health Promotion | 0627992000 |
| 1. Dr. Rumishael Shoo | Senior Consultant | Health systems | 0765868501 |
| 1. Mrs. Farida Zimamoto | Office Administrator |  | 0685520712/  0787667177 |
| 1. Ms. Veneranda Kirway | Consultant | Mental Health/Child & Adolescent/ Qualitative Methodology/ WASH | 0767315977 |

## **Achievements**

Description: success stories, features, testimonials

Format: “statement”, by who, where

## **News & Publications**

Description: staying up to date with latest news and publications from PRAXIS

|  |  |  |  |
| --- | --- | --- | --- |
|  | Organization - Recent Project | Members involved | Status |
| 1. | UNFPA – Comprehensive Midwifery Assessment | * Dr. Bishanga – Team lead * Dr. Grace – Co-investigator | On-going |
| 2. | Develop a continental proposal and action plan for the re-strengthened implementation of the CARMMA campaign from 2021-2030 | * Dr. Bishanga | Ongoing |
| 3. | Raleigh International - End of line Evaluation of Healthy Lives, Happy Homes | * Dr. Grace – Team Lead * Ms. Veneranda – Co-investigator | Completed August 2021 |
| 4. | WISH2ACTION Cluster Model Evaluation | * Dr. Grace – Country Team Lead | Completed June 2021 |
| 5. | Prioritization and Costing of the Health Sector Strategic Plan V and the RMNCAH Roadmap for 2021-2025 | * Dr. Dunstan Bishanga (National Costing Consultant) | Completed June 2021 |
| 6. | Strengthening capacity of regional and district health system managers to effectively plan, manage, and deliver gender-sensitive reproductive, maternal, newborn health services (TAMANI Project) | * Dr. Grace Qorro * Dr. Sidney Ndeki * Dr. Dunstan Bishanga | Completed  March 2021 |

## **Location and Contact details**

**Address :** 8th Floor, Mlimani Tower, Dar es Salaam, Tanzania.

**Phone :** [+255 (0) 717 094 388](tel:+255717094388)

**Email :** [info@praxis.org](mailto:info@praxis.org)

## **Notes**

* A way to update the News/Publications/announcements page
* Link to company LinkedIn page on the website